



Liberty Williams

262 High Road | Harrow Weald | HA3 7BB
Tel. +44 (0) 20 3763 8500
info@libertywilliams.co.uk

Working with Informanagement for the last few years has been fantastic. Not only do we not have to worry about generating our own technical content for our website and newsletters but the system we use with Informanagement allows us to tailor different articles to different clients. This massively improves the open and read rates of our client newsletters.

Adding this content, and further content from Informanagement, on to our website and our social media channels gives us a real blended solution, allowing our marketing and client communications to really stand out, and give us a real edge over our competitors.

Just so we don't feel out of the loop, Informanagement keeps all the staff up to date on the content generated with supporting technical resources each week and online tutorials. The quality of the content generated is first rate and adds value right across all aspects of our practice.

We have adapted the Informanagement service as our practice has grown and we have opened new offices. The team at Informanagement could not be any more accommodating – we are always asking for help and support.

I would not hesitate in recommending Informanagement to anyone running their own practice and who wants to stand 'head and shoulders' above their competitors.

Darren